

MBA 210 Learning Journal Grading Rubric
(subject to revision)

Criteria	Excellent (121-150 points)	Good (91-120 points)	Satisfactory (61-90 points)	Needs Improvement (31-60 points)	Unsatisfactory (0-30 points)
Growth (30 points)	Demonstrates deep personal insights into managerial accounting concepts with 3 or more detailed examples.	Provides clear personal insights with 3 examples, though some examples may lack depth.	Offers personal reflections with at least 2 examples but lacks detailed insight or connection to personal growth.	Minimal reflection provided, with 1 or no examples. Examples provided are superficial or irrelevant.	No meaningful personal insights or examples provided.
Application (30 points)	Effectively demonstrates how concepts are applied in both professional and personal settings with 3 or more examples.	Adequately demonstrates application of concepts with 3 examples, but details or relevance may be lacking.	Shows some application with at least 2 examples, but connections to actual settings are weak.	Provides limited or unclear applications with 1 or fewer examples.	Fails to demonstrate practical application of concepts.
Analysis (30 points)	Provides a comprehensive analysis of a complex problem using the concepts taught, showing creativity and strategic thinking.	Provides a solid analysis of a complex problem, using appropriate concepts, but may lack creativity or depth.	Analysis provided is basic, addressing the problem with limited use of concepts and lacking in depth.	Analysis is superficial or too general, with little use of managerial accounting concepts.	Provides an inadequate analysis or fails to address the problem properly using course concepts.
Structure and Organization (20 points)	Journal is well-structured with clear headings, subheadings, and a logical flow that enhances the reader's understanding.	Structure is mostly clear with some headings and subheadings, but flow could be improved for better clarity.	Structure and organization are adequate but lack refinement; headings or subheadings may be missing.	The journal lacks a coherent structure, making it difficult to follow.	Journal is disorganized with no clear structure, making understanding difficult.
Critical Thinking and Inquiry (20 points)	Demonstrates outstanding critical thinking and inquiry, asking insightful questions and exploring concepts deeply.	Shows good critical thinking with relevant questions, but the exploration of concepts could be deeper.	Exhibits basic critical thinking with some relevant questions but lacks deep exploration of topics.	Limited evidence of critical thinking or inquiry. Questions and exploration are superficial or irrelevant.	Fails to demonstrate critical thinking or to inquire meaningfully about the topics.
Grammar and Spelling (20 points)	Uses precise grammar and spelling throughout the journal, enhancing readability and professionalism.	Contains few grammatical or spelling errors, which do not impede readability significantly.	Includes some grammatical or spelling errors, affecting clarity and professionalism to a moderate extent.	Contains numerous errors in grammar and spelling, significantly hindering readability.	Journal is marred by pervasive grammatical and spelling errors, severely impacting readability.

Notes:

- Each section is critically important and should reflect the personal, professional, and analytical growth through the course.
- Specific examples and in-depth reflection should be used to support statements in the "Growth" and "Application" sections.
- The "Analysis" section should effectively demonstrate the application of course concepts to complex real-world problems.
- Proper structure and logical flow are essential for clear communication.
- Grammar and spelling are crucial for maintaining the professionalism and readability of the journal.